



CITY OF HART

407 S. STATE ST.

HART, MI 49420

Hart Economic and Redevelopment Team (H.E.A.R.T.)

May 3, 2023

MINUTES DRAFT

1) Call to Order

Rybarz called the meeting to order at 2:04 pm.

a) Roll Call

- **Members present:** Scott Beal, Catalina Burillo, Fred Rybarz, Hannah Juhl, Sue Payne, Maria Rosas, **Absent:** Justin Adams
- **Others present:** Nichole Kleiner, Rob Splane

2) Public Comments – None

3) Approval of the Consent Agenda - Motion by Juhl, supported by Beal to approve the consent agenda. Motion carried. Scott Beal shared that Spotless Cleaning donated \$1000 towards the tin man.

4) Action Items

- a) **Board Terms** – Scott Beal, Fred Rybarz, Sue Payne, Maria Rosas, and Catalina Burillo board terms expire on 06/30/23. Fred Rybarz agreed to stay on until we can find his replacement, all other board members agreed to renew their terms through 06/30/2025. Motion by Hannah, supported by Fred, to accept term renewals. Motion carried.

5) Updates/Discussion Items

- a) **Match on Main Grant** – Nichole reported that HEART was awarded the \$25,000 Match on Main Grant for Pink Elephant!!
- b) **HEART Annual Meeting, Community Award, Student Scholarships** – Nichole presented the board with the idea of hosting a HEART annual meeting in early November at the research center where we will recognize a business of the year, non-profit of the year, volunteer of the year and present a student with a \$1,000 scholarship in exchange for serving on the HEART Board. The idea was well received with some discussion on how the scholarship would work since they're typically given out in the spring.
- c) **Main Street Market Chalets** – Nichole presented the board with the three applicants to rent the chalets. Motion by Catalina, supported by Maria, to accept the soap vendor, sign vendor and women's shoe vendor. Motion carried. Discussion followed as to how to fill the 2 remaining chalets. Ideas were to reach out to The Starting Block to see if their tenants may be interested in using shared space in one chalet. Beal mentioned the owner of the Dune Report owns a spice company and might be interested, Stoney Lake Naturals. Juhl mentioned Laughing Tree Bakery. Burillo mentioned the artist who sells watercolors at Cup of Kindness.
- d) **Project Updates**
- **Ceres Co-op** – Nichole reported that TIFA closed on this property March 8, 2023
 - **Wayfinding** – on pace for spring installation, finalizing details.
 - **Streetscape Design** – Nichole brought streetscape plans that Prein & Newhoff prepared as a result of conversations with the TIFA board to review after the meeting.
 - **HEART Sponsors** – Deadline to sponsor HEART is May 5th. Catalina came up with a list of potential sponsors.
 - **Upcoming Events:**

Business After Hours & Brochure Swap, May 4, 5:30 pm
Hart Lake Area Clean-Up Day - May 6, 10am-3pm
Thrift and Gift Crawl - May 20
National Asparagus Festival & After Party - June 10
Opening Day Hart Historic District Village & Museum - June 13
Hart Historic District Car Show, June 17
Hart Makers Market - Thursdays June 22 - August 31
Hart Sparks Fireworks - July 2
Music on the Commons - Thursdays June 22 - August 31

6) Board Member Comments – None

7) Adjournment – Motion to adjourn made by Catalina, supported by Payne. Meeting adjourned at 2:43 pm.

Respectfully Submitted,



Economic & Community Development Director