



CITY OF HART

407 S. STATE ST.

HART, MI 49420

Hart Economic and Redevelopment Team (H.E.A.R.T.)

November 1, 2023

MINUTES DRAFT

1) Call to Order

Burillo called the meeting to order at 2:01 pm.

a) Roll Call

- **Members present:** Catalina Burillo, Hannah Juhl, Justin Adams, Sue Payne, Scott Beal, Maria Rosas **Absent:** Noble Graham-Lattin
- **Others present:** Nichole Kleiner

2) Public Comments – None

3) **Approval of the Consent Agenda** - Motion by Adams, supported by Beal to approve the consent agenda. Motion carried.

4) Action Items

a) **Spending Request** – Nichole requested the board authorize spending in the amount of \$1750 for Christmas Décor. This would include \$1000 towards fresh garland for light poles, wreaths and fairground fence, \$100 cash prize for holiday decorating contest, \$500 toward Shop Small Saturday giveaways, \$100 towards Christmas Trees from Pider Farms (they are donating the large tree at the Commons). Motion by Burillo, supported by Payne to authorize spending in the amount of \$1750.

5) Updates/Discussion Items

- a) **Sponsorship Package Review** – Board reviewed and made suggestions to the sponsorship package including language in the cover letter.
- b) **Strategic Objectives Review** - Board reviewed strategic objectives from a strategic planning session in 2023. After reviewing the accomplishments made, the board prioritized the industrial park covenants, more marketing of Hart, access to Hart Lake, strengthening the beautification committee, and recruiting a student board member.
- c) **2024 Event Proposal** - Nichole shared the events that Erin, Event Coordinator is proposing for 2024 with support from the board.
- d) **Downtown Banners** – new banners are needed for 2024, it was suggested at the October meeting that we highlight our veterans. Payne asked when Vets Park project would be completed and when Nichole indicated end of the year, she suggested we hold off on that until 2025 to align with the new park completion. Nichole will bring proposals for 2024 to the board.
- e) **Upcoming Events:**
Home for the Holidays Christmas Parade Nov. 24th
Small Business Saturday Nov 25th

6) **Board Member Comments** – no comments

7) **Adjournment** – Motion to adjourn made by Cat, supported by Justin. Meeting adjourned at 3:19 pm.

Respectfully Submitted,
Economic & Community Development Director