

City of Hart, Michigan
H.E.A.R.T. BOARD
February 17, 2021, 4:00 PM
Community Center, 409 State Street, Hart, Michigan

NOTICE OF REMOTE/HYBRID MEETING PUBLIC MEETING

**THIS NOTICE IS GIVEN AND PUBLISHED PURSUANT TO
MICHIGAN DEPARTMENT OF HEALTH AND HUMAN SERVICES
EMERGENCY ORDER UNDER MCL 333.2253 – GATHERING PROHIBITION AND MASK ORDER EFFECTIVE NOV.
18, 2020 THROUGH JAN 31, 2021 AND PA 228 OF 2020 AMENDMENT TO SECTION 3 OF PA 267 OF 1976 OPEN
MEETINGS ACT**

February 17, 2021 04:00 PM

Virtual Zoom Meeting Link: <https://us02web.zoom.us/j/87910676828>

Meeting ID: 879 1067 6828

Dial by your location

- +1 312 626 6799 US (Chicago)
- +1 646 558 8656 US (New York)
- +1 301 715 8592 US (Washington D.C)
- +1 346 248 7799 US (Houston)
- +1 669 900 9128 US (San Jose)
- +1 253 215 8782 US (Tacoma)

MEETING AGENDA

1. Call to Order
2. Roll Call (Splane, Tufts, Bruce, Beal, Bruch, Lipps, B. Platt)
3. Public Comment
4. Consent Agenda
 - a. 01.20.20 Regular Meeting Minutes
 - b. January Financials – NA
 - c. Executive Director’s Report
5. Action Items
 - a. HEART Board - Removal of Brandi Bruch and Appointment of Nicole Russell
 - b. Resignation of Braxton Platt
6. Updates/Discussion Items
 - a. Business License/Permit/Registration
 - b. ~~Historic District Commission~~
 - c. Economic Development Committee Updates:
 - i. Education - Bruce
 - ii. Infrastructure - Steel
 - iii. Regional Collaboration -No Report
 - iv. Industry Activities - Tufts
 - v. Destination & Marketing – Beal
 - d. Development Leads & Business Updates
 - i. Match on Main Street \$25,000 Grant
 - e. Music on Commons & TIFA Updates – Lipps
7. Board Member Comments
8. Next Regular Meeting March 17, 2021 @ 4 PM
9. Adjournment

***Access is provided through the Michigan Relay Service for individuals with speech or hearing impairments.
<https://hamiltonrelay.com/michigan/index.html>***



CITY OF HART

407 S. STATE ST.

HART, MI 49420

Hart Economic and Redevelopment Team (H.E.A.R.T.)

December 16, 2020

MINUTES – DRAFT

1) Call to Order

President Splane called the meeting to order at 4:00 pm. Rollcall was then taken.

2) Roll Call

Members present via Zoom: Rob Splane, Scott Beal, Vicki Platt, Brandon Bruce, Jake Tufts and Tracey Lipps

Members absent: Brandi Bruch, Braxton Platt

Others present: Economic Development Director Nichole Steel

3) Public Comments

None

4) Action Items

a) Approval of the Consent Agenda

- i) January, 2021, Regular Meeting Minutes
- ii) December Financials
- iii) Executive Director's Report
- iv) 2020 Recap

Tufts moved to approve the minutes as written, supported by Bruce, all ayes, motion carried.

b) HEART Board of Director Application - Russell

Steel shared Russell's application and background and that Bruch verbally resigned from the board. Motion by Lipps, supported by Tufts to accept Nicole Russell's application for the HEART Board of Directors

5) Updates/Discussion Items

a) Economic Development Committee Updates –

- i) **Education** – Brandon reported on a meeting held Jan 7th with area superintendents, the ESD, MEDC and West Shore Community College about developing a presence in Oceana County with a college extension location to include partners like Michigan works, United Way possibly a daycare and other non-profit resource organization. The group was looking at the current IGA building but it was learned after that a sale is pending. The college and others involved are very interested in this project. A small local team will reconvene in January to keep this conversation going and discuss alternate locations. Marc Platt is very interested in passing a millage so our students can benefit from in-county tuition.
- ii) **Infrastructure** – Steel reported that the Infrastructure committee met for the first time in January. Included were the Superintendent of the Energy Department, Department of Public works, wastewater treatment plant, TIFA chair and Nichole. top action items from this meeting were starting to remove trees in the downtown, the broadband feasibility study, the EDC grant for wastewater infrastructure improvements and generally sharing Department updates.
- iii) **Regional Collaboration** – Steel shared a chart of all the resources in Hart compared to other communities in the County. Tufts suggested breaking the chart down further by showing what each organization is responsible for. Splain added that he'd like to see more out of the downtown Business Association.

- iv) **Industry Activities** – Tufts reported that this committee had not met yet but their goals have been identified in the strategic plan. The committee will hold its first meeting in February.
 - v) **Destination and Marketing** – Beal reported that marketing focus is building an inventory of materials so we are ready for developers and entrepreneurs with available properties, incentives, etc. Specifically, thru the new website, printed material and digital handouts. Beal also shared that tourism dollars spent in Oceana County are higher than Mason County and this committee is working on ways to capture that market. Also discussed was updating signage so tourists coming off Hwy turn East. MDOT will be installing historical signage soon and this committee is talking about investing in wayfinding signage to direct tourists to our attractions. Lastly, increasing the quality of events and considering an event coordinator is an area of focus.
- 6) Development Leads** – Splain talked to Martin Hall who is the Ceres manager for the State of Michigan who explained that they will be tearing down the southwest corner, using the 2 building closest to Hart pizza for storage, and the retail building will be vacant/available for sale or rent. Splane asked him for time to consider what that space could look like before they engage with a realtor. Ideas for use of that block are housing, condos/apartments and possibly the college extension location. A condo group out of Pentwater, a few years back inquired about developing in The Creeks, they may be interested in developing.

Nicole updated the board on the three open grants available for businesses and employees and also provided an update from the TIFA board. They approved a \$20,000 exterior improvement grant for lakeside fitness to install new Windows and paint the building.

- 7) February Snowmobile Show** – Kevin Hallack joined the call and reported that they are in the beginning stages of planning a vintage snowmobile show at the fairgrounds on February 6th. he is working with Paul Erickson & will seek approval from City Council. Hallack wanted to make the board aware since this show historically was in the downtown, plans to move to fairgrounds are in an effort to comply with distancing requirements.
- 8) Music on Commons** – Lipps reported that we met the deadline to submit for the MCACA grant. In addition, the 2021 performance lineup has been set. There will be a performance every Thursday from June 24th until the end of August this year.
- 9) Board Member Comments** – none
- 10) Adjournment** – Meeting adjourned at 5:07 pm.

Respectfully Submitted,



Economic & Community Development Director
City of Hart



DEPARTMENT REPORT

Feb 17, 2021

Events

- Music on the Commons, seeking sponsors. Sent requests to Seneca, MI Freeze Pack, GHSP, SSB & WSB. SSS committed to \$500. No response on MCACA grant application at this time.

Updates

- New economic development website ready to go, waiting on domain release from previous registrar.
- Attending weekly MEDC Economic Development enrichment courses.
- Serving on the Chamber board
- Toured the boyscout building in JGP – needs major improvements
- Attend/report at monthly Oceana Inter-Agency Check-in Meetings
- Met w/ Marie Elliot, our area SBDC rep
- Working on EDA application for wastewater infrastructure improvements
- Created ads for shoreline & visitors guide

Respectfully Submitted,

Nichole Steel
Economic & Community Development Director

PERIOD ENDING 01/31/2021

GL NUMBER	DESCRIPTION	2020-21 AMENDED BUDGET	YTD BALANCE	ACTIVITY FOR	AVAILABLE	% BGD USED
			NORMAL (ABNORMAL)	MONTH 01/31/2021	BALANCE	
Fund 244 - HART ECONOMIC AND RE-DEVELOPMENT TEAM						
Revenues						
Dept 000.000						
244-000.000-540.085	DONATIONS	3,500.00	51,319.31	0.00	(47,819.31)	1,466.27
244-000.000-665.000	INTEREST ON INVESTMENTS	0.00	7.15	2.52	(7.15)	100.00
244-000.000-676.101	Transfer From General Fund	4,821.00	0.00	0.00	4,821.00	0.00
244-000.000-676.215	CONTRIBUTION FROM TIFA	9,000.00	0.00	0.00	9,000.00	0.00
244-000.000-676.500	FmElectric,Water,SewerFunds	11,910.00	0.00	0.00	11,910.00	0.00
244-000.000-699.000	USE OF CASH RESERVES	14,000.00	0.00	0.00	14,000.00	0.00
Total Dept 000.000		43,231.00	51,326.46	2.52	(8,095.46)	118.73
TOTAL REVENUES		43,231.00	51,326.46	2.52	(8,095.46)	118.73
Expenditures						
Dept 728.000 - Community&Economic Development						
244-728.000-801.000	PROFESSIONAL SERVICES	1,000.00	0.00	0.00	1,000.00	0.00
244-728.000-818.000	CONTRACTURAL SERVICE	4,800.00	0.00	0.00	4,800.00	0.00
244-728.000-880.000	COMMUNITY PROMOTIONS	7,500.00	0.00	0.00	7,500.00	0.00
244-728.000-880.010	Advertizing/Promotion	5,000.00	0.00	0.00	5,000.00	0.00
244-728.000-880.020	GIFT CARD PROMOTIONS	0.00	8,900.00	0.00	(8,900.00)	100.00
244-728.000-900.000	PRINTING AND PUBLISHING	1,000.00	0.00	0.00	1,000.00	0.00
244-728.000-910.200	LIABILITY INSURANCE	1,500.00	0.00	0.00	1,500.00	0.00
244-728.000-910.800	Property/Liability/BondingIns	1,800.00	0.00	0.00	1,800.00	0.00
244-728.000-920.000	UTILITIES (HEAT,WATER,ELECT,SEW	500.00	0.00	0.00	500.00	0.00
244-728.000-956.100	CONF/WKSHOPS/TRAINING	2,500.00	0.00	0.00	2,500.00	0.00
244-728.000-956.200	MEMBERSHIPS/DUES	2,000.00	0.00	0.00	2,000.00	0.00
Total Dept 728.000 - Community&Economic Development		27,600.00	8,900.00	0.00	18,700.00	32.25
TOTAL EXPENDITURES		27,600.00	8,900.00	0.00	18,700.00	32.25
Fund 244 - HART ECONOMIC AND RE-DEVELOPMENT TEAM :						
TOTAL REVENUES		43,231.00	51,326.46	2.52	(8,095.46)	118.73
TOTAL EXPENDITURES		27,600.00	8,900.00	0.00	18,700.00	32.25
NET OF REVENUES & EXPENDITURES		15,631.00	42,426.46	2.52	(26,795.46)	271.43

PERIOD ENDING 01/31/2021

GL NUMBER	DESCRIPTION	2020-21	YTD BALANCE	ACTIVITY FOR	AVAILABLE	% BGD USED
		AMENDED BUDGET	01/31/2021	MONTH 01/31/2021	BALANCE	
			NORMAL (ABNORMAL)	INCREASE (DECREASE)	NORMAL (ABNORMAL)	
Fund 101 - GENERAL FUND						
Expenditures						
Dept 728.000 - Community&Economic Development						
101-728.000-702.220	Main Street Mgr Wage	50,003.00	24,033.18	2,554.00	25,969.82	48.06
101-728.000-702.230	WAGES ZONING ENFORCEMENT	26,000.00	100.00	0.00	25,900.00	0.38
101-728.000-711.000	Leave Days (Combined)	5,193.00	3,779.92	1,426.80	1,413.08	72.79
101-728.000-715.000	FICA	5,814.00	2,072.17	294.94	3,741.83	35.64
101-728.000-715.900	COMBINED FRINGES (NO FICA)	4,450.00	3,712.19	550.88	737.81	83.42
101-728.000-818.218	Property/RentalCodeEnforcemen	500.00	0.00	0.00	500.00	0.00
101-728.000-818.661	Motor Operations	0.00	3,999.50	0.00	(3,999.50)	100.00
101-728.000-999.541	PLANNING COMMISSION	10,000.00	6,981.60	0.00	3,018.40	69.82
101-728.000-999.840	HEART PROGRAM	0.00	5,235.58	3,213.67	(5,235.58)	100.00
Total Dept 728.000 - Community&Economic Development		101,960.00	49,914.14	8,040.29	52,045.86	48.95
Dept 775.000 - Recreation & Culture						
101-775.000-801.000	PROFESSIONAL SERVICES	10,000.00	(1,440.00)	0.00	11,440.00	(14.40)
101-775.000-818.000	CONTRACTURAL SERVICE	300,000.00	4,380.00	184,000.00	295,620.00	1.46
101-775.000-970.000	Capital Outlay	0.00	(2,275.13)	0.00	2,275.13	100.00
101-775.000-999.549	Hart Historic District	9,800.00	4,900.00	0.00	4,900.00	50.00
101-775.000-999.585	COMMUNITY RECREATION	4,700.00	7,445.77	0.00	(2,745.77)	158.42
Total Dept 775.000 - Recreation & Culture		324,500.00	13,010.64	184,000.00	311,489.36	4.01
TOTAL EXPENDITURES		426,460.00	62,924.78	192,040.29	363,535.22	14.76
Fund 101 - GENERAL FUND:						
TOTAL REVENUES		0.00	0.00	0.00	0.00	0.00
TOTAL EXPENDITURES		426,460.00	62,924.78	192,040.29	363,535.22	14.76
NET OF REVENUES & EXPENDITURES		(426,460.00)	(62,924.78)	(192,040.29)	(363,535.22)	14.76

01/19/2021 08:58 AM
User: KARLA
DB: Hart City

BANK RECONCILIATION FOR CITY OF HART
Bank HEART (H.E.A.R.T.)
FROM 12/01/2020 TO 12/31/2020
Reconciliation Record ID: 394

Beginning GL Balance:	74,511.75
Add: Cash Receipts	22,869.27
Less: Journal Entries/Other	(22,667.11)
	<hr/>
Ending GL Balance:	74,713.91
Ending Bank Balance:	51,073.94
Add: Miscellaneous Transactions	23,639.97
Add: Deposits in Transit	0.00
Less: Outstanding Checks	
Total - 0 Outstanding Checks:	
Adjusted Bank Balance	74,713.91
Unreconciled Difference:	0.00

REVIEWED BY:



DATE:

1/25/2021

394



CITY OF HART
 H.E.A.R.T
 407 S STATE ST
 HART MI 49420-1259

Have a Question or Concern?

Stop by your nearest
 Huntington office or
 contact us at:

1-800-480-2001

www.huntington.com/
 businessresources

Huntington PublicFund Business Interest Checking Account: -----1437

Statement Activity From: 12/01/20 to 12/31/20		Beginning Balance	\$50,121.78
Days in Statement Period 31		Credits (+)	952.16
Average Ledger Balance* 50,957.26		Regular Deposits	950.00
Average Collected Balance* 50,926.61		Interest Earned	2.16
* The above balances correspond to the service charge cycle for this account.		Total Service Charges (-)	0.00
		Ending Balance	\$51,073.94

Average Percentage Yield Earned this period 0.049%

Deposits (+) Account:-----1437

Date	Amount	Serial #	Type	Date	Amount	Serial #	Type
12/02	750.00		Remote	12/15	200.00		Remote

Other Credits (+) Account:-----1437

Date	Amount	Description
12/31	2.16	INTEREST PAYMENT

Service Charge Summary Account:-----1437

Previous Month Service Charges (-)	\$0.00
Total Service Charges (-)	\$0.00

Balance Activity Account:-----1437

Date	Balance	Date	Balance	Date	Balance
11/30	50,121.78	12/15	51,071.78		
12/02	50,871.78	12/31	51,073.94		

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