

*City of Hart, Michigan*  
H.E.A.R.T. BOARD  
March 17, 2021, 4:00 PM  
**Community Center, 409 State Street, Hart, Michigan**

**NOTICE OF REMOTE/HYBRID MEETING PUBLIC MEETING**

**THIS NOTICE IS GIVEN AND PUBLISHED PURSUANT TO  
MICHIGAN DEPARTMENT OF HEALTH AND HUMAN SERVICES  
EMERGENCY ORDER UNDER MCL 333.2253 – GATHERING PROHIBITION AND MASK ORDER EFFECTIVE NOV.  
18, 2020 THROUGH JAN 31, 2021 AND PA 228 OF 2020 AMENDMENT TO SECTION 3 OF PA 267 OF 1976 OPEN  
MEETINGS ACT**

March 17, 2021 04:00 PM

Virtual Zoom Meeting Link: <https://us02web.zoom.us/j/87910676828>

Meeting ID: 879 1067 6828

Phone # +1 312 626 6799 US

**MEETING AGENDA**

1. Call to Order
2. Roll Call (Splane, Tufts, Bruce, Beal, Lipps, Evans)
3. Public Comment
4. Consent Agenda
  - a. 02.17.20 Regular Meeting Minutes & 03.02.21 Special Meeting Minutes
  - b. February Financials
  - c. Executive Director's Report
5. Action Items
  - a. Walker Building Recommendation
  - b. Establishing a Social District in Downtown Hart
  - c. Alcohol in Public Parks
6. Updates/Discussion Items
  - a. Economic Development Committee Updates:
    - i. Education - Bruce
    - ii. Infrastructure - Steel
    - iii. Industry Activities - Tufts
    - iv. Destination & Marketing – Beal
    - v. TIFA Update – Lipps
  - b. Open House Day (tour of vacant buildings, realtors and lender representative on site)
  - c. Clown Band Event – Evans/Lipps
  - d. Development Leads & Business Updates
7. Board Member Comments
8. Next Regular Meeting April 21, 2021 @ 4 PM
9. Adjournment

***Access is provided through the Michigan Relay Service for individuals with speech or hearing impairments.  
<https://hamiltonrelay.com/michigan/index.html>***



**CITY OF HART**

407 S. STATE ST.

HART, MI 49420

**Hart Economic and Redevelopment Team (H.E.A.R.T.)**

March 02, 2021

**MINUTES – APPROVED**

**1) Call to Order**

President Splane called the meeting to order at 3:02 pm. Rollcall was then taken.

**2) Roll Call**

**Members present via Zoom:** Splane, Beal, Bruce, Lipps, Evans

**Members absent:** Bruce

**Others present:** Economic Development Director Steel and Councilmember Evans

**3) Public Comments**

None

**4) Action Items**

**a) Match on Main Grant Application Review**

The seven applications received were reviewed by the board using the scoring matrix provided by the Michigan Economic Development Corporation. The board added local criteria to the matrix and began reviewing each applicant assigning a score based on the majority vote. The top two scoring businesses tied in points. After much discussion, the board unanimously agreed to submit an application on behalf of LaProbidita meat counter expansion and stella's coffee house a new business startup.

**5) Board Member Comments – None**

**6) Adjournment – Motion to adjourn by Tufts supported by Lipps. Meeting adjourned at 3:20 pm.**

Respectfully Submitted,

Economic & Community Development Director

City of Hart



## CITY OF HART

407 S. STATE ST.

HART, MI 49420

### Hart Economic and Redevelopment Team (H.E.A.R.T.)

February 17, 2021

### MINUTES – APPROVED

#### 1) Call to Order

President Splane called the meeting to order at 4:02 pm. Rollcall was then taken.

#### 2) Roll Call

**Members present via Zoom:** Splane, Beal, Bruce, Tufts, Russell and Lipps

**Members absent:**

**Others present:** Economic Development Director Steel and Councilmember Evans

#### 3) Public Comments

None

#### 4) Action Items

##### a) Approval of the Consent Agenda

i) January 2021, Regular Meeting Minutes

ii) December Financials

iii) Executive Director's Report

Bruce moved to approve the consent agenda as submitted, supported by Bruce, all ayes, motion carried.

##### b) HEART Board - Removal of Brandi Bruch and Appointment of Nicole Russell

Motion by Beal, supported by Tufts to appoint Russell and remove Bruch

##### c) Resignation of Braxton Platt

Motion by Bruce supported by Tufts to accept B. Platt's resignation.

#### 5) Updates/Discussion Items

##### a) Business License/Permit/Registration

Steel proposed the idea of requiring a free business license/registration in order to become aware of new businesses, welcome then and be an upfront resource. Tufts suggests preparing a new business startup checklist.

##### b) Historic District Commission

Update from Nichole on Historic District's 2021 plans for the summer after attending their March board meeting.

##### c) Economic Development Committee Updates –

i) **Education** – Brandon reported that a second learning/resource center meeting is scheduled for the following week, IGA building has another offer so we will be looking for a new location.

ii) **Infrastructure** – Steel reported that this month's meeting was a meet and greet with city-council members and mayors.

iii) **Regional Collaboration** – no update

iv) **Industry Activities** – Tufts reported that first meeting set goals to recruit someone from agriculture to join the committee, launch an occupy main street campaign, recruit a sporting goods store, and promoting the \$25,000 Match on Main Grant

v) **Destination and Marketing** – Beal reported that marketing is working on a relocation guide, website launch and collateral.

#### 6) Development Leads – update provided by Nichole

- 7) **Music on Commons & TIFA Update** – Lipps reported that sponsorship packets had gone out, contracts are being drawn up and we were awarded the full \$4,000 grant,
- 8) **Board Member Comments** – Mayor Platt will be appointing Jim Evans to the HEART board. Splain asked the board to consider if they want to keep the #takemetohart brand that was recommended by our economic in marketing study. It was decided this would be discussed at committee level in brought back to the board of the next meeting.
- 9) **Adjournment** – Motion to adjourn by Tufts supported by Lipps. Meeting adjourned at 4:57 pm.

Respectfully Submitted,



Economic & Community Development Director  
City of Hart

PERIOD ENDING 02/28/2021

GL NUMBER	DESCRIPTION	2020-21	YTD BALANCE	ACTIVITY FOR	AVAILABLE	% BGD USED
		AMENDED BUDGET	02/28/2021 NORMAL (ABNORMAL)	MONTH 02/28/2021 INCREASE (DECREASE)	BALANCE NORMAL (ABNORMAL)	
Fund 244 - HART ECONOMIC AND RE-DEVELOPMENT TEAM						
Revenues						
Dept 000.000						
244-000.000-540.085	DONATIONS	3,500.00	51,319.31	0.00	(47,819.31)	1,466.27
244-000.000-665.000	INTEREST ON INVESTMENTS	0.00	7.15	0.00	(7.15)	100.00
244-000.000-676.101	Transfer From General Fund	4,821.00	0.00	0.00	4,821.00	0.00
244-000.000-676.215	CONTRIBUTION FROM TIFA	9,000.00	0.00	0.00	9,000.00	0.00
244-000.000-676.500	FmElectric,Water,SewerFunds	11,910.00	0.00	0.00	11,910.00	0.00
244-000.000-699.000	USE OF CASH RESERVES	14,000.00	0.00	0.00	14,000.00	0.00
Total Dept 000.000		43,231.00	51,326.46	0.00	(8,095.46)	118.73
TOTAL REVENUES		43,231.00	51,326.46	0.00	(8,095.46)	118.73
Expenditures						
Dept 728.000 - Community&Economic Development						
244-728.000-801.000	PROFESSIONAL SERVICES	1,000.00	0.00	0.00	1,000.00	0.00
244-728.000-818.000	CONTRACTURAL SERVICE	4,800.00	0.00	0.00	4,800.00	0.00
244-728.000-880.000	COMMUNITY PROMOTIONS	7,500.00	0.00	0.00	7,500.00	0.00
244-728.000-880.010	Advertizing/Promotion	5,000.00	0.00	0.00	5,000.00	0.00
244-728.000-880.020	GIFT CARD PROMOTIONS	0.00	8,900.00	0.00	(8,900.00)	100.00
244-728.000-900.000	PRINTING AND PUBLISHING	1,000.00	0.00	0.00	1,000.00	0.00
244-728.000-910.200	LIABILITY INSURANCE	1,500.00	0.00	0.00	1,500.00	0.00
244-728.000-910.800	Property/Liability/BondingIns	1,800.00	0.00	0.00	1,800.00	0.00
244-728.000-920.000	UTILITIES (HEAT,WATER,ELECT,SEW)	500.00	0.00	0.00	500.00	0.00
244-728.000-956.100	CONF/WKSHOPS/TRAINING	2,500.00	0.00	0.00	2,500.00	0.00
244-728.000-956.200	MEMBERSHIPS/DUES	2,000.00	0.00	0.00	2,000.00	0.00
Total Dept 728.000 - Community&Economic Development		27,600.00	8,900.00	0.00	18,700.00	32.25
TOTAL EXPENDITURES		27,600.00	8,900.00	0.00	18,700.00	32.25
Fund 244 - HART ECONOMIC AND RE-DEVELOPMENT TEAM :						
TOTAL REVENUES		43,231.00	51,326.46	0.00	(8,095.46)	118.73
TOTAL EXPENDITURES		27,600.00	8,900.00	0.00	18,700.00	32.25
NET OF REVENUES & EXPENDITURES		15,631.00	42,426.46	0.00	(26,795.46)	271.43



## HEART DEPARTMENT REPORT

March 17, 2021

### Updates

- New economic development website is now live [www.takemetohart.org](http://www.takemetohart.org).
- Received \$2,000 sponsorship from Hart Rotary (\$1,000 for Music on the Commons and \$1,000 towards Hart Sparks) in addition to the \$4,000 MCACA grant and \$500 sponsorship from Shelby State Bank.
- Attending weekly MEDC Economic Development enrichment courses.
- Seeking Requests for Proposals (RFP's) for wayfinding signage design
- Congratulations LaProbadita and Stella's Coffee House for being selected by the HEART board for a chance at for MEDC's Match on Main \$25,000 grant for new and expanding businesses. Only Redevelopment Ready Communities (RRC) are eligible. I will be the applying on their behalf. A total of 7 local applications were submitted & reviewed by the board.
- Applied for Consumer's Energy \$25,000 pitch grant asking how you would "put your community on the map"
- Got married!

### Committee Updates

- EDUCATION - working on bringing a college extension location/resource center to Hart (ongoing)
- INFRASTRUCTURE – working to address downtown trees, streetscapes, wayfinding signage and applying for Wastewater Infrastructure Improvement EDC Grant (ongoing)
- INDUSTRY ACTIVITIES – goals: recruit a sporting goods store, build a business retention team, Launch an Occupy Main St/State St campaign, recruit a committee member from agribusiness to initiate relationship building
- MARKETING – reviewed new website - working on a citywide wayfinding signage proposal (to lead guests to our attractions) and working w/ visitors bureau on a shared service event coordinator, creating an inventory of business resource handouts including available properties in Hart.

Respectfully Submitted,

Nichole Steel  
Economic & Community Development Director