



*City of Hart, Michigan*

H.E.A.R.T. BOARD

**April 6, 2022, 2:00 PM**

**Hart City Hall Community Center, 409 State Street, Hart, Michigan**

### **AGENDA**

1. Call to Order
  - a. Roll Call (Jake Tufts, Scott Beal, Mark Platt, Fred Rybarz, Catalina Burillo, Sue Payne, Maria Rosas)
2. Approval of Agenda
3. Public Comment
4. Approval of Consent Agenda
  - a. 03.02.22 Regular Meeting Minutes
  - b. March Financial Statement
5. Board Member Networking | 1-Minute Updates on “Your World”
6. Action Items
  - a. Pitch North \$1000 sponsorship request
7. Updates/Discussion Items
  - a. RFQ Walkers
  - b. RFQ Wayfinding Signs
  - c. Strategic Priorities
8. Executive Director’s Report
  - a. Grant applications
  - b. Hart Project
  - c. Ceres Property
9. Next Regular Meeting Wednesday, May 4, 2022 @ 2 PM
10. Adjournment



## CITY OF HART

407 S. STATE ST.  
HART, MI 49420

### Hart Economic and Redevelopment Team (H.E.A.R.T.)

March 2, 2022

#### MINUTES DRAFT

##### 1) Call to Order

Scott Beal called the meeting to order at 2:00 pm.

##### a) Roll Call

- **Members present:** Fred Rybarz, Scott Beal, Sue Payne, Maria Rosas, Tracey Lipps
- **Members absent:** Dean Hodges, Jake Tufts, Mark Platt

**Others present:** Nichole Kleiner, Rob Splane

##### 2) Approval of Agenda - Motion by Rybarz, supported by Beal, to approve the February minutes. Motion carried.

##### 3) Public Comments – None.

##### 4) Approval of the Consent Agenda - Motion by Rybarz, supported by Payne to approve the consent agenda as submitted. Motion carried.

##### 5) Board Member 1-minute updates – board members provided updates on what's happening in their business/industries.

##### 6) Action Items

- Motion by Beal, supported by Payne, to authorize Economic Development Director to apply for \$7,500 Great Lakes People Fund Grant and Support with \$7,500 in Matching Funds from HEART and \$7,500 in matching funds from TIFA. Motion carried.
- Motion by Rybarz, supported by Beal, to authorize Economic Development Director to apply for RDBG (Rural Development Business Grant) for \$128,337 with a \$15,000 contribution from TIFA and \$15,000 from general fund for a Main Street Market Retail Incubator. Motion carried.
- Motion by Beal, supported by Rybarz, to authorize Economic Development Director to apply for MI Places REVITALIZATION AND PLACEMAKING (RAP) PROGRAM for up to \$2 million for an RRC Development Project. Motion carried.
- Motion by Beal, supported by Payne, to authorize Economic Development Director to apply for Consumers Energy \$25,000 Pitch Competition towards the purchase of an 18-ft tin man. Motion carried.
- Motion by Beal, supported by Rosas, to authorize Director to post RFP for Walkers Property. Motion carried.
- Motion by Rybarz, supported by Rosas, to authorize Economic Development Director to apply for two Match on Main \$25,000 Grants on behalf of Lakeside Fitness and Pixel Grafex Studio. Motion carried.

##### 7) Updates/Discussion Items

- Nichole advised board the visitors from MSU will be coming to Hart at various times in May & June to conduct a First Impression Assessment as part of the FIT Grant awarded to HEART in 2022.

##### 8) Executive Directors Report – none, ED reported time has been spent on writing above-mentioned grants.

##### 9) Next Regular Meeting Wednesday, April 6, 2022 @ 2 PM

##### 10) Board Member Comments – None

##### 11) Adjournment – Motion to adjourn made by Lipps supported by Beal. Meeting adjourned at 3:10 pm.

Respectfully Submitted,

Economic & Community Development Director

Julie Burrell <BurrellJ@rightplace.org>

Fri 3/4/2022 2:25 PM

To:

- Nichole Kleiner;

Hi Nichole,

Pitch North 2022 is almost here! Can you believe this will be our 4<sup>th</sup> year?!

I was talking with Jon last week, and asked if Newaygo TIFA would be interested in sponsoring Pitch North again this year. I am hoping the Cities of Hart & Fremont are willing to match Newaygo.

In 2021, you all invested \$500, and I would love to see if you are able to increase that to \$1,000 each. We are moving back to in person (yay), and our total budget is \$15,000.

Please let me know if there is any info you need from me.

Enjoy that sunshine this weekend!

**Julie Burrell**

She/Her/Hers

Economic Development Director

Newaygo County Economic Development Partnership

c 231.335.1985

[www.rightplace.org](http://www.rightplace.org)



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## HART ECONOMIC STRATEGIC INITIATIVES 2021-2022

### Development Priorities

#1 - Development	#2 - Marketing & Promotion	#3 - Business Support	#4 - Workforce Dvpmt/Talent
Industrial Park	Wayfinding	training	milage
Downtown Streetscape	Events	networking	resource/training center
Sidewalks	Community Pride Efforts	annual meeting - biz of the year awards	scholarships
Ceres Property	newsletters	Engaging Youth/Minorities	get students involved
Public Transportation	communication	shop local program	childcare
Incentives	social media	biz directory	return to Oceana program
Creeks	Hart fact sheets	site visits (retention team)	make Hart more inviting
Parks/Recreation	Hart Lake		
Attract Developers	Better market natural assests		
Build Homes	community engagement		
Attract Residents	agritourism		
Tap into knowledge of elders			
Clean-up/Beautification Committee			
Improving Development Processes			