

H.E.A.R.T. BOARD MEETING

Wednesday, January 9, 2020, at 11:30 AM

City of Hart

407 State St.,

Hart, MI 49420

Minutes - APPROVED

Members Present: Scott Beal, Tracey Lipps, Brandi Bruch, Brandon Bruce, and Lynne Ladner

Absent: Al Martin, Bill Hegg

Others Present: Deputy City Clerk – Cheri Eisenlohr, Interim Main Street Manager – Christine Rickard

Call the Meeting to Order: Vice-Chair, Beal, called the meeting to order at 11:35 am.

Public Comment:

- None

Consent Agenda:

- Minutes of the 12/12/19 meeting.
- December Financials – Provided in the packet.
- Interim Manager's Report was provided in the packet.
 - Ms. Lipps made a motion to accept the consent agenda, supported by Ms. Bruch, all ayes, the motion carried.

Discussion Items:

- Outstanding projects: Historic Plaque, Pocket Park Updates
 - The area at the courthouse must be landscaped, and the rock placed before the plaque can be installed.
 - The Pocket Park bidding was completed, and the contract was awarded to Greenstone Contracting (Grand Rapids), a pre-construction meeting will be held soon, with construction to begin in the spring.
- Committee updates: Exec. Committee – Results of Downtown Business Survey
 - Nothing was discussed.
- Future of the program: Discussion, Updates, Manager Position, MMS contract, what role HMS should take in the determination of possible replacement options
 - Winterfest – the special events permit was submitted. Posters are being designed. At this time, there are no children's activities being planned for the event. Kevin Hallack and Anchor Realty are the sponsors of the event, not HMS. Ms. Ladner suggested a business scavenger hunt take place. The possibility of moving the show to the Fairgrounds has been discussed for next year as that way; a race can take place. The City's public restrooms will be open this year. Advertising in the Oceana Clipper vs. OHJ is a possibility.
 - The HMS name will be removed and replaced with HEART on FaceBook.
 - MCACA grant is being completed for the Music on the Commons concerts by Ms. Lipps and Ms. Ladner.
 - Ms. Ladner would like a couple of days to clean up the HMS office and determine what documents to keep and which to dispose of. Anything with Main Street must go.
 - The application form was accepted for the manager position.
 - Current board members will be kept and transitioned over to HEART. New by-laws will have to be written to allow residents from the county to apply, not just from the City. Board attendance will be addressed in the new by-laws as well. Ms. Ladner will discuss with the City Attorney if the board members must have dual seats with TIFA.
 - TIFA would continue to contribute to the new program.
 - Applicants for the position will be interviewed by the City Manager and City Council.

New Business/Action Items:

- Main Street Office Lease Expires 6/2020
 - Ms. Ladner will discuss with Mr. Forner the continuance of the lease for the office.

Board Member Comments:

- None

Adjourn: Ms. Ladner made a motion to adjourn at 12:44 pm, supported by Ms. Bruch, all ayes, the motion carried.

Next Meeting: Thursday, February 13, 2020, at 11:30 am.