



## CITY OF HART

407 S. STATE ST.

HART, MI 49420

### Hart Economic and Redevelopment Team (H.E.A.R.T.)

June 3, 2020, at 10:00 am

SPECIAL MEETING

### MINUTES – APPROVED

#### Members Present via Zoom:

- Scott Beal, Brandi Bruch, Lynne Ladner, Brandon Bruce, Lynne Ladner, and Tracey Lipps

#### Members absent:

- Rob Splane, Jake Tufts, and Bill Hegg

#### Others present:

- Community and Economic Development Director – Nichole Steel, Deputy City Clerk – Cheri Eisenlohr (Via audio recording)

#### Call to Order:

- Ms. Ladner called the meeting to order at 10:00 am. Rollcall was then taken.

#### Public Comments:

- None

#### Consent Agenda:

- Approval of 5/20/20 Special Meeting Minutes was postponed as the minutes were not ready for this meeting.

#### Action Items:

- Gift Card – Wrap up and Round Two?
  - 280 cards were sold, \$9800.00, 18 participants
    - Ms. Ladner, do another round but include other businesses in Oceana County using the Discover Oceana funds.
    - Ms. Steel – do a matching program with other communities. Who would oversee the funds? There is another website titled Discover Oceana that has the businesses listed.
    - The second round would be the same as round one but would be offered to all Oceana County businesses. The budget would be \$6000.00 of the \$10000.00. June 15 through June 25 would be the window for the sales.
      - Ms. Ladner made a motion to use \$6000.00 of the \$10000.00 donation for round two of the gift cards for all Oceana County Businesses, supported by Ms. Platt, all ayes, motion carried.
    - Third and fourth rounds will be considered for later this summer and ask the participating communities to chip in.
- Summer Concert Series – form a subcommittee to assist with set up, advertising, assisting with meeting required social distancing requirements.
  - Ms. Lipps reached the Drew Hale band; she is waiting to hear back from them. The 6/11 concert has been rescheduled to 2021.
  - Groups up to 100 with social distancing are allowed, so other concerts will not be rescheduled. Social distancing rules will be posted but not ardently policed.
    - DPW is working on building a portable handwashing station.
  - Volunteers for the subcommittee – Brandon Bruce, Nichole Steel, and Vicki Platt for the 6/18 concert, the rest will be divided up at the next meeting.

- Hart Sparks – subcommittee, what do we want to offer this year, and how?
  - Mr. Splane sent an email suggesting that all 2020 activities in the City of Hart be canceled and more emphasis placed on the financial recovery and business strategy.
    - Ms. Ladner understands Mr. Splane’s concerns; she stated that the Governor might have the area in Phase 5 by the 4<sup>th</sup> of July weekend. Ms. Ladner thinks that the fireworks display should still take place but cancel children’s activities and food vendors. The Special Events Permit would reflect the downsizing of the event.
      - Grace Youth Camp will be canceled. Music will be determined at the June 17 meeting.
- Assist Business with Re-opening proposed looser restrictions for outdoor retail sales, outdoor restaurant service.
  - A permit will be needed for businesses to open outdoor social areas for their businesses. There will not be a fee for the permit. This permit will also go before Council at their next meeting for approval.
- Create subcommittee to oversee Discover Oceana Countywide Donation spending projects
  - Four thousand will be left over after the gift card program – volunteers: Beal and Bruch.

**Communications from Members:**

- Ms. Bruch brought up the heart painting on the downtown sidewalks and how badly it was done. Normally, the Boy Scouts do this using a stencil around the flag pole holes - no stencil was used this year, and it ended up looking sloppy.
- Mr. Bruce, community service work, could be used for improvements for the downtown area.
- Mr. Beal believes that the final decision on the fireworks should be made by the Council.

Ms. Platt made a motion to adjourn the meeting at 11:13 am, supported by Ms. Bruch, all ayes, the motion carried, and the meeting adjourned.

The next regularly scheduled meeting is on Wednesday, June 17, 2020, at 4:00 pm. A special meeting will be held if needed sooner.