



## CITY OF HART

407 S. STATE ST.

HART, MI 49420

### Hart Economic and Redevelopment Team (H.E.A.R.T.)

June 17, 2020, at 4:00 pm

**MINUTES – APPROVED**

#### Members Present via Zoom:

- Scott Beal, Rob Splane, Lynne Ladner, Jake Tufts, Vicki Platt, Brandon Bruce, Lynne Ladner, Brandi Bruch, and Tracey Lipps

#### Members absent:

- None

#### Others present:

- Community and Economic Development Director – Nichole Steel, Police Chief – Juan Salazar, Deputy City Clerk – Cheri Eisenlohr (Via audio recording)

#### Call to Order:

- Mr. Splane called the meeting to order at 4:00 pm. Rollcall was then taken.

#### Public Comments:

- Ms. Lipps read a comment from her husband, Lawrence Lipps –
  - Concerns regarding the Hart Sparks event and the large crowd that is expected.

#### Consent Agenda:

- Approval of May 20, 2020, Special Meeting Minutes
  - Mr. Beal made a motion to approve, with Ms. Ladner supporting, all ayes, the motion carried.

#### Executive Director's Report:

- Ms. Steel thanked the Community Foundation and Consumers Energy for their \$10,000.00 donation.
- Twelve hundred cards were sold out in two days, \$42,000.00 was generated for the County.
- DiscoverOceana.com
- Music at the Commons concerts are still in the works. Social distancing posters were made for the concerts. Ms. Lipps asked what defined the "space" as only 100 are allowed in the immediate area, per Ms. Ladner stated that it would have to include the area behind her shop and rimmed by the sidewalk area. The set-up committee is only for that purpose – not policing the event. Barricades will be set up to corral the area per Ms. Ladner; she will meet with the DPW department to discuss this further.
- Hart Sparks – It was decided to cancel for July 2 and try for the Scottville Clown Band event on August 27, with a rain date of September 6.
  - Ms. Ladner made the motion to cancel the event, supported by Mr. Tufts.
    - Ayes: 8 Nays: 1 (Platt) Absent: 0

#### Action Items:

- State Farm Neighborhood Assist Program
  - \$25,000 grant – ideas are needed for a project/cause.
    - Mr. Tufts looked up the categories that have won in the past – the projects are all over the board. Ms. Steel asked for written suggestions to be submitted to her for consideration.
- Hart Beautification Committee
  - No updates available – have not met yet.

- Economic Development Strategy Objectives Worksheet
  - Ms. Steel provided a worksheet to the board.
    - Ms. Ladner suggested sub-committees to cover each area promoted on the worksheet, then have an end of summer meeting to discuss the results of all the sub-committees.
      - Mr. Bruce/Ms. Bruch – education
      - Mr. Beal/Mr. Splane – destination
      - Ms. Ladner/Ms. Platt – infrastructure
      - Ms. Steel/Mr. Beal/Ms. Bruch/Mr. Tufts – regional collaboration
      - Ms. Ladner/Mr. Splane – Industry

**Communications from Members:**

- Ms. Lipps asked about financials – Ms. Ladner stated that they are still being worked on.
- Removal of all Hart Main Street (banner) – Ms. Ladner will discuss it with the DPW department.
- Mr. Beal asked about the Historic District – Ms. Ladner advised that Mr. Robbins is working again, but the district is not ready to open up again with all the requirements that need to be met due to COVID-19.
- Performance shelter is on hold for the Hart Commons; the Historic District cannot be used for rain events for the Music on the Commons.
  - Ms. Ladner suggested the covered picnic area at JGP, works for band, not attendees.
  - Ask the Methodist Church on State Street to use their hall.
- Discussion regarding live streaming the Rocket Fuel Haulers, more will be determined after tomorrow.
- Mr. Beal thanked Ms. Steel for putting together the card program while working reduced hours due to COVID-19.

Ms. Ladner made a motion to adjourn the meeting at 5:09 pm, supported by Ms. Bruch, all ayes, the motion carried, and the meeting adjourned.

The next regularly scheduled meeting is on Wednesday, July 15, 2020, at 4:00 pm. A special meeting will be held if needed sooner.