



CITY OF HART

407 S. STATE ST.

HART, MI 49420

Hart Economic and Redevelopment Team (H.E.A.R.T.)

August 12, 2020, at 4:00 pm

MINUTES – APPROVED

Members Present via Zoom or in-person:

- Rob Splane, Lynne Ladner, Jake Tufts, Scott Beal, Vicki Platt, Brandon Bruce (late), Brandi Bruch, and Tracey Lipps

Members absent: None

Others present:

- City Manager – Lynne Ladner, Community, and Economic Development Director – Nichole Steel, Deputy City Clerk – Cheri Eisenlohr

Call to Order:

- Mr. Splane called the meeting to order at 4:00 pm. Rollcall was then taken.

Public Comments:

- Ms. Ladner advised the board that the City Council had accepted her resignation.

Action Items:

- Approval of July 15, 2020, meeting minutes as well as the current agenda:
 - Mr. Beal made a motion to approve, supported by Ms. Platt, all ayes, the motion carried.
- Financial Report
 - Not available for this meeting
- Hart Sparks (08/27/2020)
 - The City Council did not approve the resolution for the permit application – Ms. Ladner will contact the vendor for other options available.
- Vice President Nominations – Ladner Resignation
 - Mr. Beal made a motion to nominate Jake Tufts for the position, supported by Ms. Platt, all ayes, the motion carried.
- Downtown Banners
 - Ms. Steel looked into new banners to replace the existing Main Street Banners as the Pirate banners are too long for the current holders.
 - It was suggested that she also contact Mary Lulich of Pixel Grafix for quotes.
 - Another suggestion was to make them vendor friendly – business-sponsored, connected to economic development.
- Band Shelter
 - A contractor is needed at this time. Ms. Lipps said that Lion's Club does have a member who is a contractor; she will contact them.
- Donation Requests – United Way of the Lakeshore Golf Outing \$100 – Hart Rotary Golf Outing \$100
 - The auditors need to be consulted to see if HEART can make donations.

Executive Director's Report:

- Ms. Steel gave a re-cap of her written report.

Updates/Discussion Items:

- Apple BBQ-Fest

- This event has been canceled in Silver Lake this year. A local woman would like the City to have an event similar in nature. Not able to do anything of this nature at this time due to the pandemic.
 - This discussion also covered the Fair and the fact that there will be no food vendors. It was suggested that the Food Trucks park throughout the City. Ms. Ladner stated that she would have no authority in this matter. She also suggested that the Food Trucks contact the owners of the IGA building and make arrangements to use their parking lot.
- Hart Beautification Committee Update – give by Ms. Bruch
 - A list was provided of various projects being considered around the City.
- Economic Development Strategy Report – Education – Bruch, Bruce, Steel
 - Nothing to report for this board at this time
- Economic Development Strategy Report – Destination/Marketing – Splane, Beal, Steel
 - A written report was provided

Communications from Members:

- Ms. Platt recently attended a Library Board meeting, and the topic of the internet service at the commons was brought to her attention. It was mentioned that the service is not reliable. Mr. Splane will take a look at the modem as he is familiar with computer equipment.
- Mr. Beal reminded the board about the road construction that was due to start on Polk Road. Once started, it will not be finished until November 2nd.
- Ms. Ladner asked about volunteers for the next music event – Mr. Beal stated that he would be there to assist Ms. Steel. Ms. Ladner said that she would be there as well.
- Ms. Ladner advised the board of the issues with the Pocket Park construction. She has been in contact with the contractor and has made the City Council aware of the situation as well.

Ms. Platt made a motion to adjourn the meeting at 5:13 pm, supported by Mr. Tufts, all ayes, the motion carried, and the meeting adjourned.

The next regularly scheduled meeting is on Wednesday, September 16, 2020, at 4:00 pm. A special meeting will be held if needed sooner.